



# **Our Approach**

## We are creative service providers.

Our commitment to delivering custom products that are both beautiful and functional has earned the Portland office of RMC Research a reputation for design that bridges the gap between between scientific research and decisive action. The secret to our success is our client-centered approach (plus mad skills and hard work).

For too long research and evaluation findings were presented in exhausting detail with indecipherable tables and charts. Things have changed. In the age of #TLDR (Too Long, Didn't Read) clients expect visually appealing products that tell the story in the data with simple language and effective illustration.

Versatile. Resourceful. Passionate. Productive.

## That's us.

We value collaboration, innovative thinking, practical planning, and a good sense of humor. Understanding our clients' objectives is the key to cultivating a shared purpose and producing useful materials for diverse audiences. We design solutions that energize the flow of information and reflect each client's identity and values.

What sets us apart is our triple-threat expertise in content development, graphic design, and data communication. And because we are as comfortable using Microsoft Word, PowerPoint, and Excel as Adobe Illustrator, Photoshop, and InDesign, we can meet the needs of our clients using the software they prefer.





# The Design Team

Koko designs products that convey the notable, illustrate the cryptic, attract new business, increase web traffic, guide the lost, and foment change.

Yes is the answer (probably).

Koko Wadeson kwadeson@rmcres.com

Corynn Del Core cdelcore@rmcres.com Corynn is determined to use her design super powers for good, tirelessly finding elegant solutions to complex problems.

Stay bold.

# Design & Data Visualization

We employ fundamental concept development, layout and design, typography, and color theory principles to optimize the relationship between the message and the medium to engage and inform.

The scientific nature of research and evaluation requires the application of rigorous, standards-based methods to display qualitative and quantitative data effectively and accurately.

The core principle is to present data in a way that stakeholders can understand and act on regardless of their numeracy and literacy levels or grasp of the science behind the research.

## Additional Expertise

data collection instruments geospatial mapping hand-drawn illustration newsletters technical editing templates



Contents

Reports

& Briefs

# Presentations & Support Materials









Data Visualizations & Infographics



Conference Posters & Handouts

Social Media & Internet Content

# Reports & Briefs

The data have been collected and analyzed and it's time to present the findings in a report people actually want to read. Your audience might include your client, private or government organizations, or the public. You need an accessible report that credibly delivers complex information and inspires action.



Evaluation Report + Infographic





## Idaho SPF SABG Grant Program

Annual Aggregate Statewide Evaluation Report



August 2018

2018 Fiscal Year



Prepared by **RMC Research Corporation** 111 SW Columbia Street, Suite 1030 Portland, OR 97201



Prepared for Idaho Office of Drug Policy PO Box 83720 Drug Policy Boise, ID 83720



# Data Report (excerpt)





### Portland Children's Levy Community Engagement



## Portland Children's Levy **COMMUNITY ENGAGEMENT**

**Executive Summary** 

and RMC Research

#### REPORT GOALS

# 

dentify community-based solutions to mprove outcomes fo shildren and families

#### **66** [We need] services that are delivered, measured, and overseen by individuals from marginalized populations and that are representative of the faces and identities being erved. [We need] services that aim to call out individual and institutional bias, identify systemic oppression, and reshape positions of power to welcome more diverse leaders. [We need] continuing education requirements for White-identifying persons to understand their privilege and the ways in which their holding [it] withdraws all of the air from the room of those that continue to be unseen and unheard by virtue of their identity. 77

## very person deserves to be seen, heard, and validated. Empress Rules, firm that works with organizations to create inclusive environments, ollaborated with a skilled set of racial equity facilitators, translators, and community engagement specialists to collect input from diverse members of the Portland community on how Portland Children's Levy funding should be allocated over the next 5 years. Because Portlanders themselves are the experts on what the community needs to lead ealthy and vibrant lives, we conducted an interest questionnaire, a

urvey, and 8 focus groups to gather perspectives on the most needed ervices and community solutions for children and families.

1

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#### LEVY-WIDE FINDINGS

Interest Questionnaire

Surveys

Across all program areas, community members expressed a desire for Across all program areas, community members expressed a desire for across to high-quality programming with flexible hours of operation, low- or no-cost food, transportation to and from programming, and centralized access to services and supports. Community members also described a need for more culturally responsive services. They requested, for example, more service providers and teachers who are people of color and represent the races and ethicities—and speak the languages—of the communities they serve. Community members described a need for professional development for service providers and teachers, including trainings on cultural humily, unconscious bias, and the impact of trauma and racial injustice on children.



### AFTER SCHOOL

AFTER SCHOOL Students need academic support and tutoring to stay on track to graduation. Community members desired greater support for high-quality after-school programs with low teacher-student ratios that promote science, technology, engineering, and mathematics (STEM) education and offer opportunities for creative development such as singing, acting, and storytelling. Parents also noted a need for more physical activity programming, and several youth focus group participants advocated for life skills training (e.g., food preparation, money management, career exploration and training). money management, career exploration and training). Communities need culturally responsive after-school programs that support the development of positive relationships and healthy behaviors. Noting that one child's behavior can challenge a whole class, one community member cited the importance of providing social-emotional support and identifying learning disabilities early. A Spanish-speaking focus group participant stated that some teachers do not understand cultures other than their own and asserted that after-school programs tend to cater to White students. Others echoed initis desire for culturally relevant after-school programming, suggesting offerings such as East African cooking classes and sports popular in immirant communities. money management, career exploration and training).

Community members described a need for more experienced mentors

### MENTORING





Δ

CHILD ABUSE PREVENTION AND INTERVENTION Youth focus group participants cited a need for classes that educate parents about the impact of abuse on children's development and effective strategies for managing children's behavior. Several immigrant parents noted that physical punchment is viewed differently in other cultures, and recent immigrants require education on U.S. laws regarding abuse. Providers also requested training to recognize signs of abuse suggesting, in one provider's words, 'Rather than mandatory reporting, have mandatory *inguiry*' Community members described a need for wraparound services to assist parents struggling with substance abuse, mental health issues, and domestic violence. In addition to addiction treatment and mental health services, families need housing, food, financial assistance, and medical care.

### FOSTER CARE

Several foster parents stated a need for culturally responsive foster care Several roster parents stated a need of columny response roster care policies—such as ensuring that children are placed with foster parents from the same racial and ethnic background—and mechanisms to ensure that foster children remain connected to their biological families. Other community members observed that safe visiting locations for parents and children are needed, and incarcerated parents need support to stay connected with their children. Foster children also require consistent relationships with supportive adults who are not related and contact with other foster children. Foster parents and providers emphasized the importance of educating foster parents about the impact of past trauma on children and providing guidan on creating a safe, structured environment and managing difficult ionally, foster parents men



# Narrative Report

**April 2019** 

#### The project team used 3 methods to collect community input over 4 months

500 community members completed the questionnaire, providing information about their interests, experiences, and demographics.

mbers including parents, foster parents, service providers, and others provided information about most needed servic

Possibility of the provide internationation internation of the needed and compared in the possibility of the

#### EARLY CHILDHOOD

Community members described a need for culturally responsive early Community members described a need for culturally responsive early childhood services such as bicultural and bilingual home visits, child care, and Levy-funded programs. Providers suggested centralizing information about culture-specific service needs. Youth whose parents are immigrants described parents raifed to engage with state agencies because of attitudes toward immigrants in the current political climate.

One Spanish-speaking parent observed that finding quality child care is One Spanish-speaking parent observed that finding quality child care is "our biggest childenge," community members need honce alfordable options that meet the state of Oregon's teacher-student ratio requirements, last the entire work day, and have caring taff. Programs that promote early Illeracy, English as second language, speech therapy, and occupational therapy should also be supported. To ensure kinderguater teachies, providers suggested that schools engage with families before their children start school.

Parents are tired and overworked and need intensive support ranging from assistance with transportation to child care and after-school activities to support groups that link parents with services and parenting classe. Providers support to the parent parent programs could also provide support to families.

could also provide support to families. Community members described systemic barriers that prevent equitable access to early childhood services. Effective dissemination of information about services is readed—one immigrant suggested engaging bicultural community ambassadors to inform members about available services. Providers reported a need for more professional support such as union representation and support groups. Providers also asserted that indirect service providers such as judges, family law professionals, and child protective services staff need to be educated about the impact of raction and trauma on children's development and mental health.



3

#### CHILD ABUSE PREVENTION AND INTERVENTION



5

#### HUNGER RELIEF

d and

Community members described a general need for access to fresh. Community members described a general need for access to fresh, culturally relevant, nutritious Good than meets direatly restrictions. Families especially desire fresh, perishable food (e.g., meat, eggs, dairy, vegetable). A though community members value food banks, food is often expired and inedible. Transportation is a barrier to accessing food banks and could be mitigated with: mobile food banks or food trucks that brings food to specific locations each month; food banks located at convenient places such as schools and levy-funded programs; and transportation such as meal preparation classes, budgeting classes, and smart shopping classes. School-based food programs are essential to hunger relief for children, however food offered at school meaks is driven of the elevation of the schools and levy-funded programs; and that require reliesing personal information (e.g., specially resources that require reliesing personal finormation (e.g., schools, social exerces food banks that require reliesing personal finormation (e.g., schools, social exerce). One provider suggested that programs could normalize access to food banks through adverting at librarias; schools, social exercise offices, and county heaht clinics. One Spanish-speaking foous group participants aid that when schools send dood home with ad/holfern, stigma of receiving the food is reduced. In general, parents also stated that information about food resources could be better disseminated. culturally relevant, nutritious food that meets dietary restrictions

#### CONCLUSION

Our work highlights the strength of diverse perspectives and the monalities that we share as people. The Portland Children's Levi as been a kind re nse to historical inequities that have endously impacted people of color and people who face physical ic challenges. We hope that th e helpful in allocating the next 5 years of Levy func



# Data Visualizations & Infographics

Research shows that visual representations of data help people understand and relate to the story in the numbers. Whether your audience is numbers-savvy researchers or hurried policymakers, you need persuasive graphics that convey quantitative and qualitative information quickly and clearly.



#### Authors:

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Title: Opioid prescriptions in the year prior to admission to opioid use disorder treatment

#### Abstract

A majority of individuals who use beroin transition from prescription opioids, yet antecedent opioid prescripting has not been well described. We investigated patterns of opioid prescriptions prior to a new treatment episode for heroin or prescription opioid use disorder (OUD) and found that opioid prescriptions were common for both groups (60% of heroin patients v 81% prescription OUD patients). Use of 4+ prescribers in 6 months occurred in 22% of heroin patients and 35% of prescription OUD patients. Concurrent methamphetamine use was common in both groups (38% v 30%). Results suggest that although differences exist between heroin and prescription OUD treatment patients, both groups evidence prescription-related risk and illicit substance use risk.

#### Introduction

Nonmedical use of opioids prior to heroin initiation is common and well documented. Earlier studies have found that people in treatment for heroin use had longer opioid use histories and fewer social and economic resources than those in treatment for prescription OUD. Given the changing demographics of people with opioid use disorder, updated studies of treatment populations are needed. Little is known about prescription histories of individuals presenting to treatment. Research examining prescription and medical records prior to treatment admission can provide information of clinical value to supplement self-report data.

#### Methods

We linked 2015-2016 admissions in Oregon's Treatment Episodes Data Set (TEDS) to Medicaid claims data to summarize patient characteristics and opioid prescriptions preceding treatment among individuals admitted for heroin and prescription OUD. To ensure complete capture of Medicaid data, we restricted the study sample to individuals with one year of continuous Medicaid enrollment prior to treatment admission. We used Medicaid pharmacy and medical encounter claims to summarize controlled substance prescriptions and diagnoses preceding the treatment episode. Oregon TEDS provided information about substance use patterns and history. Data were analyzed using chi-square tests for categorical variables and the Wilcoxon rank sum test for continuous variables.

#### Results

Among 3,151 patients treated for OUD, 51% reported heroin as the substance problem, 38% reported prescription opioids as the substance problem, and 11% reported both. Among patients reporting problematic use of only one opioid type (heroin or prescription opioids; n=2813), we examined differences by opioid type.

#### Patient Characteristics

Patients in treatment for prescription OUD were more likely than those in treatment for heroin to be **female** and live in rural zip codes. Average age at treatment admission was significantly, but not meaningfully different between groups (35.4 v 36.8).

	Heroin	Rx opioids	Test statistic	р
N	1613	1200		
Sex				
Male	50%	40%	X <sup>2</sup> = 31.13	<.001
Female	50%	61%		
Race				

57%		NS
3%		
0%		
3%		
37%		
55%	X <sup>2</sup> = 80.81	<.001
45%		
36.8 (11.2)	U = 869460	<.001

### have diagnoses for pain conditions and depression than

Rx opioids	Test statistic	р
1200		
38%	X <sup>2</sup> = 71.61	<.001
51%	X <sup>2</sup> = 143.51	<.001
8%	X <sup>2</sup> = 20.12	<.001
26%	X <sup>2</sup> = 72.47	<.001
14%	X <sup>2</sup> = 25.54	<.001
42%	X <sup>2</sup> = 124.81	<.001
14%	X <sup>2</sup> = 5.15	.02
51%	X <sup>2</sup> = 81.83	<.001
7%		NS
20%	X <sup>2</sup> = 6.23	.01
43%	X <sup>2</sup> = 78.69	<.001
41%		NS
0%	X <sup>2</sup> = 35.69	<.001
3%		NS

#### of First Use

ted for heroin, though almost 23% of patients treated for oute. Metha nine use was higher among hero

rescription OUD

On average, initiation began in **young adulthood** (age 23-24) for both substances. Among prescription OUD patients, 28% initiated use prior to age 18. Average time from initiation of the substance to the treatment admission was **12 to 13** years

	Heroin	Rx opioids	Test statistic	p-value
N	1613	1200		
Primary administration route				
Inhalation	4%	9%	X <sup>2</sup> = 1801.05	<.001

cription OUD filled more opioid prescriptions, and were more likely to use **4+ prescribers or pharmacies** in a 6-month period. Use of **high dose** prescription opioids was similar

	Heroin	Rx opioids	Test statistic	р
N	967	974		
Had an average MME per day >90	7%	5%		NS
Multiple prescriber episode(s)**	22%	35%	X <sup>2</sup> = 38.67	<.001
Multiple pharmacy episode(s)***	11%	16%	X <sup>2</sup> = 8.59	.003

#### Medication-Assisted Treatment in 90 Days After Treatment Admission

A minority (27%) of prescription opioid patients received MAT as part of their OUD treatment.

## **Opioid Prescriptions** in the Year Prior to Admission

lo Opio	id Use Disc	order Treatr	n
prescription opiolds, ye has not been well desc prescriptions prior to a heroin or prescription o found that opioid press groups (60% of heroin of prescription OUD patie months accourred in 22 35% of prescription OU use was common in bo suggest that although heroin and prescription groups evidence press substance use risk. Me	new treatment episode for opical use discoder (OUD) and ciptions were common for both 20D patients w.81% of nts), Use of ≥ 4 prescribers in 6 % of heroin OUD patients, and by groups (35% v.3.05%), Results differences exist between 0.OUD treatment patients, both righton-related risk and illicit	INTRODUCTION Is common. Earlier studi is common. Earlier studi historier and the studient historier and fewer social method in the studient method with the studient method with the studient of individuals presenting examining prescription to be detiment admission clinical value to suppler	pids p es ho use h al an for p phic tmer abou g to t and can
		RES	U
	n ce problem ioids infolm opioids ce problem execipion opioids, n = 2.813), y opioid type. LLED SUBSTANCE PRES		for h for h des
In the year pric	AR PRIOR TO TREATM r to admission, opioid prescriptions oth aroups (60% and 81%).		
common for b	m = 1,613	(RX) n = 1,200	
opioid prescription	60%	81% p<3	301
oid prescription in 60 days r to admission	24%	<b>42%</b> p< 8	301
benzodiazepine cription	14%	<b>28%</b> p< .	001
buprenorphine cription	9%	<b>10%</b> ρ = .	п
rage number of opioid scriptions M (SD)	6 (7.7)	<b>9.4</b> (10.5)	301
rage number enzodiazepine м (SD)	<b>3.8</b> (4.7)	<b>4.9</b> (5.4)	001
mong patients with a pr	escribed opioid, those treated for <b>p</b>	rescription OUD filled more opioid	



Before + After (3' x 6' poster)

-	77%		
	6%		
1	1%		
1			
	48%	X <sup>2</sup> = 72.33	<.001
		X <sup>2</sup> = 17.21	<.001
1	30%		
-	24.3 (10.2)		NS
4	0000	V2 00 07	- 001
	28%	X <sup>2</sup> = 29.67	<.001
1	31%		
1	25%		
	10%		
1	5%		
-	12.5 (9.8)	U = 871000	<.001
	8%	X <sup>2</sup> = 66.81	<.001
1	15%		
-	25%	-	
	22%	7	
1	30%	-	

mon for both groups (60% and 81%).

Rx opioids	Test statistic	р
1200		
81%	X <sup>2</sup> = 144.80	<.001
9.4 (10.5)	U = 355330	<.001
42%	X <sup>2</sup> = 103.22	<.001
28%	X <sup>2</sup> = 80.04	<.001
4.9 (5.4)	U = 32224	<.001
10%		NS

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#### 

We linked 2013



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PROJECT NAME Data Collection Progress Report							
Below is an update on progress toward <b>Year 1</b> baseline and 6-month GPRA data targets. GPRA data is a federal requirement closely tracked by SAMHSA.							
	GPRA COLLECTION PROGRESS						
	DARGET	ASELINE COM	PLETED	6-	MONTH	PLETED	
Subgrantee 1	100	75	75%	200	100	50%	
Subgrantee 2	200	176	88%	400	200	50%	
Subgrantee 3	100	30	30%	200	198	99%	
Subgrantee 4	500	340	68%	1000	750	75%	
Subgrantee 5	400	389	97%	800	550	0%	
Subgrantee 6	450	120	27%	900	779	87%	
Subgrantee 7	200	178	89%	400	367	92%	
Subgrantee 8	1000	880	88%	2000	1563	78%	

# Data Collection Progress Visualization





# Infographic Series



<u> S</u>

\$1,003,962,940

ALCOHOL | ADULT CONSEQUENCES

11%

 $\triangle$ 

YOUTH











# Presentations & Support Materials

When it's time to stand and deliver the last thing you want is to put any stakeholders to sleep. Your audience deserves an informative and enjoyable experience. You need a visually engaging slide deck that is expertly crafted to support your presentation and summary handouts to send the message home.





Identity Development + Educational Modules (excerpt) + Support Materials









Slide Deck (excerpt) + Conference Poster



# **Conference Posters & Handouts**

Professional conferences are great opportunities to connect with peers and market your services to potential clients. But if you go big without going bold, you might as well go home. You need an eye-catching showcase of your work that impresses your audience for maximum effect.



## SEEING THE BIG PICTURE **Using Aggregated Claims Data** for Quality Improvement and Cost Containment

Lisa Miller MPH, CPH, CPHQ, Comagine Health | Mike Salvey, Northwest Primary Care

## Background

Quality improvement and cost containment efforts require transparent, easy-to-use data reporting by payers. However, primary care practices commonly receive quality reports that:

- represent only a portion of the practices' populations
- do not align with reports from other payers in format or content
- S contain limited or no cost information

## **Methods**

The Oregon Data Collaborative offered by the nonprofit health care consulting organization Comagine Health is an **all payer claims** database that aggregates claims data from all Oregon commercial insurers, Medicaid, and Medicare.

This database addresses primary care and women's health practices' need for free quality and cost reporting by providing:

data on nearly all of the practices' patients

metric results aligned with regional and national measure sets

Ś detailed cost information for many of the practices

The Oregon Data Collaborative database has claims histories for approximately 80% of Oregonians going back to 2011. Primary care and women's health practices access their reports through a secure online portal, available free of charge.

Comagine Health uses the aggregated claims data to provide detailed practice cost reports for practices with 600 or more commercially insured patients. Utilizing National Quality Forumendorsed methodology, these annual reports enable practices to view risk-adjusted resource utilization and cost information at the practice level categorized by inpatient, outpatient, professional, and pharmacy. Practices can also use the reports to compare their utilization and costs to statewide averages.

## Results

Primary care practices and medical groups have used the data to:

- Determine that rates of breast cancer screening vary widely with insurance type.
- Increase rates of breast and cervical cancer screenings across patient populations.
- Identify ways to reduce imaging costs.
- Recognize and reward primary care practices for improvement in overall quality.
- Implement other quality improvement and cost containment efforts.

### PRINCIPAL FINDING



Free reporting on the quality, utilization, and cost of primary care and women's health practices supports quality improvement efforts.

## Findings



**Poster** (printed 4' x 3')



Although Northwest Primary Care's advanced imaging costs were lower than the statewide average, the medical group sought to further reduce these costs by sharing cost data with providers, noting that hospital-based imaging is often 2 to 3 times more expensive than standalone imaging centers and that higher imaging fees result in higher deductibles and

100%

80%

60%

40%

20%

0%

2015

Northwest Primary Care's advanced imaging costs dropped even further below the statewide average



Northwest Primary Care designed an overall quality competition for its 5 practices to ensure that the overall quality of care delivered did not suffer while they focused on specific quality improvement initiatives.

Comprehensive quality reporting enabled all practices in the ical group to improve the quality of care they deliver

> Practice D 75%

Staff at the practice with the greatest improvement on the metrics developed by Northwest Primary Care eceived a pizza party and gift cards

# **Oregon Prescription Drug Monitoring Program** (PDMP) Use and Prescribing Patterns

Sara Hallvik, MPH · Gillian Leichtling, BA · Christi Hildebran, LMSW

## Objective

### This Oregon-based study

- Characterized how clinicians use the Oregon Prescription Drug Monitoring Program (PDMP)
- Described differences in prescribing between PDMP users and nonusers

Contributed to gaps in understanding of opioid prescribing patterns

## **Methods**

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In this mixed methods study we conducted focus groups with 35 clinicians from a variety of specialties and conducted telephone interviews with 33 clinicians identified as frequent PDMP users by our Oregon clinician survey.

Interviews focused on use of the PDMP and influence of the PDMP on clinical decisions.

Quantitative analyses used a 3-year dataset linking records from the Oregon PDMP, Oregon death records, and statewide hospital discharge data. Analyses examined opioid initiation; risky prescribing patterns according to PDMP use, prescriber continuity, and prescriber specialty; and spinal fusion surgery outcomes related to opioids.

## Background

The impact of PDMPs on opioid prescribing patterns and health-related outcomes is unclear. Other evaluations have compared states or compared prescribing rates before and after PDMP implementation; a within-state comparison by PDMP registration and use was needed.

In addition, considerable attention has focused on high-risk patients receiving opioids and on risky chronic opioid prescribing. Less attention has focused on high-risk initial opioid prescribing patterns for opioid naïve patients.

Two specific areas with knowledge gaps pertained to opioid prescribing by prescriber type and patient opioid use following spinal fusion surgery.

Supported by grant R01 DA031208 (PI: Richard A. Deyo, MD, MPH) from the National Institute on Drug Abuse



Prescriber continuity should be considered in efforts to reduce opioid-related harms Conclusion

#### Does spinal fusion surgery reduce long-term opioid use?

Spinal fusion surgery for chronic back pain did not reduce the likelihood of long-term opioid use, and opioid-naïve patients undergoing surgery had a substantial risk of initiating long-term use.

Patients should be well informed and have realistic expectations regarding opioid use when considering surgery Conclusion

### Where do patients get high-risk prescriptions?

Patients prescribed an opioid by nurse practitioners and naturopathic doctors were more likely to have high-risk opioid prescriptions and opioid-related hospitalization and mortality compared to patients prescribed an opioid by medical clinicians (MD/DO/PA). These differences appear largely due to differences in patient mix rather than discipline-specific prescribing practices.

Nurse practitioners and naturopathic doctors should receive training in pain management and PDMP use Conclusion

# **PDMP Use Findings**

How do clinicians use and communicate PDMP findings?

Qualitative findings indicated wide variation in terms of when clinicians chose to access the PDMP, **what** they communicated to patients about PDMP patient profiles, and how they communicated that information.

#### PDMP Use

varied from consistent monitoring to checking the PDMP only on suspicion of patient opioid misuse

#### Communication about PDMP profiles

ranged from explicit discussion, to questioning patients without disclosing access to the PDMP, to avoiding discussion about possible opioid misuse

Conclusion

What is the impact of PDMP use on prescribing?

Frequent PDMP users did not demonstrate greater declines than infrequent users. At baseline frequent PDMP users wrote fewer high-risk opioid prescriptions than infrequent users, and this finding persisted at follow-up with few significant differences between groups.

Conclusion

Factors other than PDMP use may have had greater influence on prescribing trends. Refinements in PDMP policies, practices, and training may be needed to increase PDMP impact

**Poster** (printed 4' x 3')





Policies that normalized use of the PDMP with all patients appeared to facilitate difficult conversations

Best practice guidance and policies on using the PDMP and communicating with patients are needed

Quantitative results indicated that after the Oregon PDMP was launched, risky opioid prescribing decreased among both PDMP users and nonusers

# Branding & Custom Deliverables

Even when you're not selling something, managing how the world sees your organization or project is critical. Effective branding reflects your character and objectives. You need an distinct visual identity that resonates with your target audience and inspires confidence.



Do you or someone you know take pain medication?



Pain medications (opioids) can carry serious risks.

**NALOXONE** is a medicine you can give to someone who is too sleepy or can't be woken up due to opioids

### **Opioids Include:**

- Hydrocodone (Vicodin<sup>®</sup>, Norco<sup>®</sup>, Lortab<sup>®</sup>)
- Oxycodone (OxyContin<sup>®</sup>, Percocet<sup>®</sup>)
- Codeine (Tylenl #3<sup>®</sup>)
- Hydromorphone (Dilaudid<sup>®</sup>)
- Morphine (MS Contin<sup>®</sup>)

**Talk to Your Pharmacist About Getting Naloxone** 

- Oxymorphone (Opana<sup>®</sup>)
- Fentanyl (Duragesic<sup>®</sup>)
- Buprenorphine (Suboxone<sup>®</sup>)
- Methadone
- Heroin



# Branding Update + Promotional Poster + Stickers





Informational Handouts + Cards

### Opioid Screening and Harm Reduction Algorithm

#### Indicators of Potential Risk for Opioid Overdose

#### Additional Indicators of Potential Risk for Opioid Overdose

- History of repeated attempts to fill opioid prescriptions early
- History of naltrexone or buprenorphine prescription fills
- History of receiving an opioid and sedative/benzodiazepine across
- History of receiving overlapping opioid prescriptions across multiple

- Discuss opioid risks and safety recommendations with the patient
- Share safety concerns with the patient in a non-judgmental tone
- Communicate your plan or recommendation to the prescriber
- Remember both the patient and prescriber should be

### **Offer Naloxone**



ne to Patiente

## TO PREVENT in des blandes 💼 2.0 0 Refer to Prescriber Com

Strategy Checklist

## SAVE A LIFE. GET NALOXONE.

#### To get naloxone, present this card to the pharmacy staff

Most insurances will cover at least one of these options, or you can pay cash. All products contain at least 2 dose



# it takes 2! (methods)

reduce the risk of STIs and pregnancy

Condoms + contraception together

reduce the risk of pregnancy and sexually transmitted infections. Make an appointment at your Student Health Center to learn more. **CLEVELAND HIGH SCHOOL STUDENT HEALTH CENTER** 

&@

student

**OPEN MONDAY-FRIDAY** 503.988.3350

the most common STI symptom is NO symptom

## know your status

**Visit your Student Health Center** for confidential sexually transmitted infection testing and treatment. All services are provided at no cost.

Paid for by the SAY Wellness Grant funded by the Centers for Disease Control Department of Adolescent School

Paid for by the SAY Wellness Grant funded by the Centers for Disease Control Department of Adolescent School Healt

# **Poster Series**



## Option 1 | Prism

An abstract representation of the rainbow light refracted by a prism, partially inspired by the classic rainbow flag designed by San Franciscoartist Gilbert Baker in 1978. Here's a brief quote from Baker about why he chose a rainbow design to represent the LGBTQ+ community:

It connects us to all the colors – all the

colors of sexuality, all the diversity in



**66 A rainbow fit us.** It is from nature.

our community. 99

Gilbert Baker

## Option 2 | Pride

A nod to the 8-stripe flag unveiled at Philadelphia's Pride celebration in 2017. The flag was created to better represent the experiences of queer people of color and experiences of queer people of color and to acknowledge systems of oppression. A quote from Amber Hikes, executive director of the Mayor's Office of LGBT Affairs for the City of Philadelphia:

**66** This eight-stripe flag is not a replacement for the six-stripe flag. It is a way to symbolize, to highlight, and to stand in solidarity with these other identities. 99

Amber Hikes



Laverne Cox

# Custom Logo Options



## Option 3 | Identities

A representation of the complex and diverse identities and experiences within the LGBTQ+ spectrum. However we identify, we can choose to move through the world with pride and celebrate each other.

**66** We are not what other people say we are, we are who we know ourselves to be and we are what we love. 99



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с.







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Online Data Collection Form (excerpt) + Handouts





# Let's Talk



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